

Crowne Plaza Resort – Asheville, North Carolina



Located on 125 rolling acres and offering over 17,000 square feet of meeting space, the Crowne Plaza Resort is Asheville's premier meeting place. With its understated luxury, flexible meeting facilities, superb cuisine and friendly service, the Crowne Plaza Resort is a wonderful setting for meetings, conferences, retreats, workshops, social functions, banquets, and weddings of any size. Our Meeting SuccessSM program recognizes the individual needs of each meeting planner and offers special attention to detail, assuring customer satisfaction.

LOCATION

- Conveniently located one mile from downtown Asheville, North Carolina and its unique shops, restaurants, pubs, galleries, and cultural activities. Just 12 miles from the Asheville Regional Airport, and close to abundant hiking, mountain biking, whitewater rafting, and skiing.

ACCOMMODATIONS

- 269 spacious guest rooms including 4 well-appointed suites
- 30 deluxe vacation villas
- Telephone voicemail
- Private balcony or patio with golf course or mountain views
- Coffeemaker and refrigerator
- Complimentary high-speed wireless Internet
- Iron, ironing board, and hairdryer



GUEST AMENITIES

- The Crowne Plaza Sleep Advantage™ package, featuring comfortable new beds, Guaranteed Wake-Up Calls, Sleep Amenities, Sleep CD and Relaxation Tips
- On-site 18-hole par 70 regulation golf course
- Four outdoor clay tennis courts
- Heated outdoor swimming pool (seasonal)
- On-site fitness room
- Complimentary access to adjacent full-service health club
- On-site golf, tennis, and soccer
- Valet laundry service
- Business center (complimentary)
- Complimentary newspaper
- Express checkout

BUSINESS SERVICES

- Fax, copy, mailing, overnight mail, e-mail services, and professional audiovisual assistance

DINING AND ENTERTAINMENT

- On-site restaurant offering award-winning cuisine and cozy fireside dining
- Cocktails, light dining and live entertainment in Mulligan's Bar & Grille
- An unimaginable variety of restaurants, cafés, bistros, coffeehouses and entertainment venues in downtown Asheville please every palate and satisfy every whim without having to travel far.



DIRECTIONS

- **From I-26 West or I-40 East:** Follow signs for I-240 to Asheville. Once on I-240 stay in left lane and take exit 3A (Hwy. 19/23 – Patton Avenue). Turn right at second light onto Regent Park Boulevard. The Crowne Plaza Resort entrance is 1/4 mile on the left.
- **From I-26 East or I-40 West:** Follow signs for I-240 West in Asheville. Once on I-240, stay in the right lane as you cross the French Broad River Bridge out of Downtown and take exit 3B (Westgate/Resort Drive). The Crowne Plaza Resort entrance is 1/8 mile on the right.

ROOM TYPES

- Rooms: 299

2 double beds	185	King & King Executive	80
Vacation villas	30	Suites	4

MEETING SUCCESS AT CROWNE PLAZA

- **2-Hour Response Guarantee** – When you contact us during normal office hours, we'll return your initial inquiry within two hours, guaranteed, and provide a proposal by the next business day.
- **Crowne Meetings Director** – At Crowne Plaza Resort Asheville, you will receive professional assistance from our Crowne Meetings Director from the time you start planning to the time your event is completed.
- **Daily Meeting Debrief** – You'll receive a complete itemization of all accounting for that day's expenditures to help you manage your budget.
- **20,000 square foot Crowne Expo Center/Entertainment Complex** – coming in winter of 2007/2008.



MEETING FACILITIES

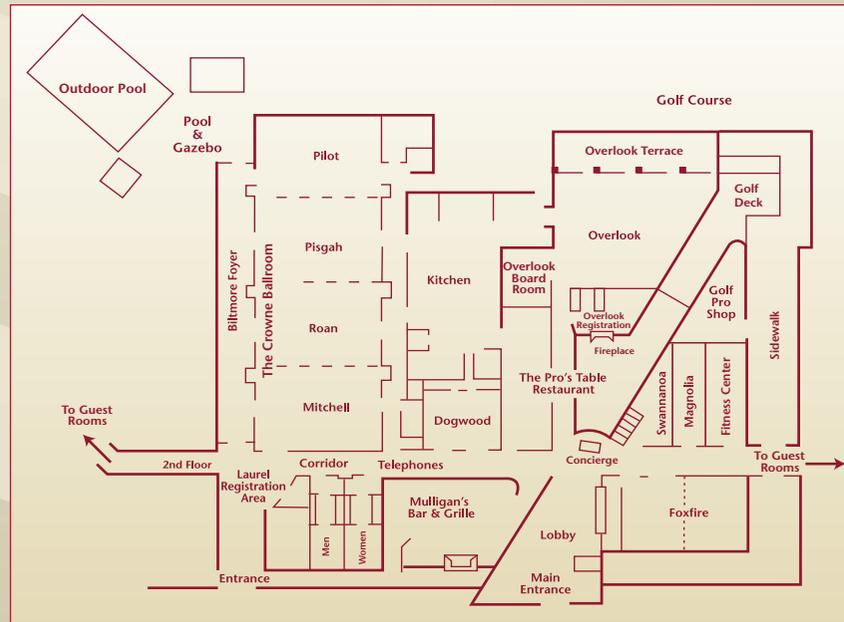
- The Crowne Plaza Resort Asheville's conference and event facilities include 17,855 square feet of flexible function space, including two elegant ballrooms and a beautiful outdoor terrace with pergola. Our largest meeting room can accommodate up to 800 guests. Meeting rooms feature high-speed wireless Internet access and multimedia capabilities. The resort also offers on-site, state-of-the-art technical equipment and professional services, including audio systems, visual presentation equipment, and presentation accessories.
- Crowne Expo Center/Entertainment Complex (*coming in Winter 2007/2008*) – 20,000 square feet of flexible space which can be used as a concert venue, tradeshow, exposition center, etc.
- Our full-service Business Center offers complete business support, including a computer workstation with a laser printer, Internet and e-mail access, fax and copy services, a telephone for local calls, office supplies, shipping and postal services.
- Priority Club® points or miles are available to meeting attendees with qualifying rates and to meeting planners booking a meeting of 10 rooms per night or more.

Meeting Room Capacities

Meeting Room	Reception	Theater	Classroom	Banquet	Conference	U-Shape	Hollow Square	Circle
Crowne Ballroom	600	800	400	550	n/a	n/a	n/a	n/a
Mt. Mitchell	110	200	95	100	50	40	40	150
Mt. Roan	110	200	95	100	50	40	40	150
Mt. Pisgah	110	200	95	100	50	40	40	150
Mt. Pilot	110	200	95	100	50	40	40	150
Overlook	200	300	125	200	30	36	40	150
Overlook Terrace	100	100	n/a	70	n/a	n/a	n/a	n/a
Dogwood	50	50	30	40	20	20	24	24
Foxfire	60	100	60	60	30	30	40	50
Swannanoa	15	25	15	10	15	10	n/a	15
Magnolia	20	45	25	30	20	15	15	20
Overlook Board Room	20	30	20	20	12	12	n/a	30
Parlor 208	n/a	n/a	n/a	n/a	10	n/a	n/a	n/a
Parlor 210	n/a	n/a	n/a	n/a	10	n/a	n/a	n/a
Crowne Expo Center/ Entertainment Complex	2000	1800	1000	1800	250	200	200	500

Meeting Room Dimensions

Meeting Room	Dimensions (feet)	Square Footage	Ceiling (feet)
Crowne Ballroom	140 x 50	7000	11-14
Biltmore Foyer	13 x 113	1469	11
Mt. Mitchell	35 x 50	1750	11
Mt. Roan	35 x 50	1750	14
Mt. Pisgah	35 x 50	1750	14
Mt. Pilot	35 x 50	1750	11
Overlook	54 x 64	3100	11
Overlook Terrace	22 x 64	1452	n/a
Dogwood	32 x 25	800	10
Foxfire	30 x 36	1080	10
Swannanoa	13 x 28	364	7' 6"
Magnolia	16 x 33	528	7' 6"
Board Room	20 x 20	400	9
Parlor 208	13 x 19	247	8
Parlor 210	13 x 19	247	8
Laurel Foyer	26 x 32	832	11
Crowne Expo Center/ Entertainment Complex	100 x 200	20,000	30



CROWNE PLAZA®

ASHEVILLE • NORTH CAROLINA
MOUNTAIN RESORT

THE PLACE TO MEET.

I-240 Exit 3B – One Resort Drive, Asheville, NC 28806

828-254-3211 or 1-800-733-3211

Reservation Fax: 828-285-2688 / Group Sales Fax: 828-254-1603

www.ashevillecp.com